

Biography



Jeff Kwasny

Vice President, Sales

Jeff Kwasny is SSP's Vice President of Sales at SSP. Jeff joined SSP in 2024, and leads the sales team, bringing his industry experience to support growth through strategic vision and leadership.

Prior to SSP, Jeff worked for PFERD Inc. for 11 years, with much of his career focused on technical solution-based selling, process improvement and revenue growth generation through distribution partners.

Jeff earned a Bachelor of Business Administration from Kent State University. In his free time, he enjoys spending time with his wife and family, cycling, skiing, and fishing as often as possible on The Great Lakes.